

## DEALERSHIP APPLICATION FORM

1. Proposed Dealership at: \_\_\_\_\_

Desired territory: \_\_\_\_\_

**2. About the Promoters**

Name and address of firm  
applying for dealership

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Details of the Main Promoter  
Name, age, Qualifications  
Address

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Brief write-up on business  
achievements till date

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Type of Firm

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Contact telephone numbers  
With std codes

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Contact fax numbers  
With std codes

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Email address

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CST / LST / TIN nos

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**3. Promoters Present Business Activity & Details:**

Name of Business	Nature of Business	Starting year	2006-07 Turnover	Paid up Capital
1.				
2.				
3.				
4.				
5.				

**4. Promoters' Existing Infrastructure & set up:**

Particulars	Show Room	Workshop	Spare Parts	Open Area
Location				
Area				
Investment				
Manpower				
Ownership Status (Own / Rental)				

**5. Promoters Financials (Working Capital)**

Bankers Name and Address	Type of Facility / Amount
1.	
2.	
3.	

**6. Proposed Infrastructure for MAN FORCE TRUCKS Dealership.**

Preferred location is just outside municipal corporation limits on the highway OR a place near Transport Centre / Truck Terminal of the city.

Sr. No	Parameters	Actual available today (SQM)	Provision for Expansion (SQM)	Remarks (expected to be operational by)
1	Showroom Area			
2	Workshop Area			
3	Spare Storage Area			
4	Open Area			
5	Total Area			
6	Service Van (Nos)			

**7. Market Information :**

a. Other HCV Dealership Existing in your Area:

Product /Company	Name of Firm	Avg. Sales per Month
1. Tata Motors Limited		
2. Ashok Leyland		
3. Eicher Motors Limited		
4. Volvo India Limited		
5. A M W		



MAN FORCE TRUCKS Pvt. Ltd.

**8. Brief details about experience of promoters group in commercial vehicles business, as Dealers, Transporters, Financiers etc.,**

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**9. In your view what are your strengths which can enable you to succeed in the HCV trade?**

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Place: Signature of the Applicant \_\_\_\_\_

Date: Name of the firm. \_\_\_\_\_

Kindly attach following

(A) Photographs of your existing establishments – workshop, showroom, parts centre

(B) Floor plan of present establishment with dimensions

(C) “Location map” showing your establishment on the city map, vis-à-vis other automotive dealerships and transport hub location.

(D) Any other information, which in your opinion is relevant

**Mail your application to Sr. Vice President (Sales & Mktg), MAN FORCE TRUCKS Pvt. Ltd., Akurdi, Pune 411 035**